

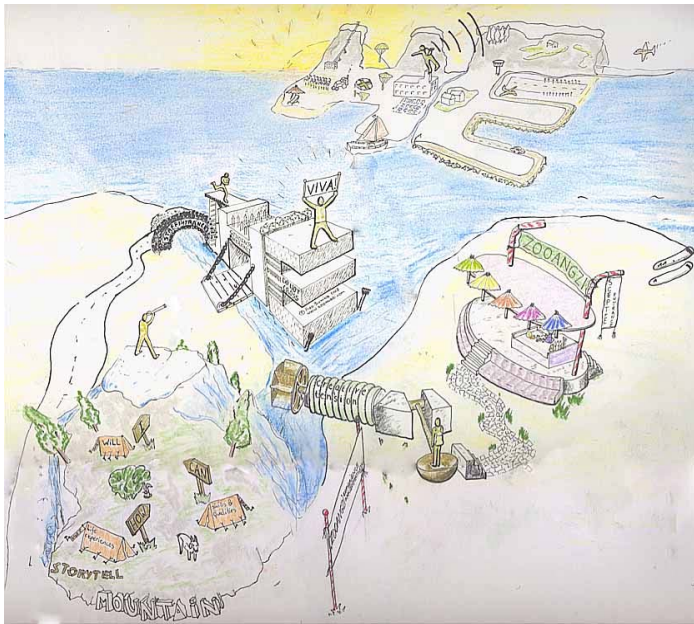
Zooangzi Experience:

Applied Creativity and Creative Leadership Institute 2009

Tuesday evening January 6th to Thursday January 8th 2009

Surrey Centre for Excellence in Professional Training and Education (SCEPTre)
University of Surrey, Guildford

Zooangzi – an innovative creative thinking organization has teamed up with SCEPTre – the Centre for Excellence in Professional Training and Education, to provide a stimulating training experience for higher education professionals. The experience is intended for anyone who has a role in leading and facilitating large or small projects involving others whether at departmental, Faculty, Institution or system levels. It is particularly relevant to people who lead teams or who have developmental role but it is also relevant to teachers who want to introduce more creative and enquiring approaches to learning.



Approach

The daily programme is created through a series of exercises to introduce and practice a range of techniques and provide experiences for reflective conversation. The process is designed to grow participants' confidence and capacity for applied creativity and creative leadership. The material covered draws on the latest research and best practices in applied creativity and creative leadership. e.g. organizational development, creativity thinking, systemic & complexity thinking, community building, large group systems, etc.

Higher education topics covered

Changing roles within higher education •
Recognising opportunity for applied creativity and creative leadership in your work • Action planning for engagement with applied creativity and creative leadership.

Resources We will use film, a wiki and a manual to support learning.

Applied creativity topics

A range of topics will be used in a HE context e.g. Facilitating creative processes and emergence • Conscious and unconscious dynamics in groups and organizations • Leading through personal creativeness • Levels and dimensions of creativity in a complex World • Applying creativity to enable change • Allocating our creative powers and skills.

Applied creativity tools and techniques

The techniques and tools we will use are storytelling • quiet round • associations • assumptions • scaling • Zooangzi scale • random word • 5w2h • creative plates • elevator pitch • divergence • convergence • emergence • facilitation.

Institute leader

The institute is led by Fred Buining – the principal facilitator at Zooangzi which helps organizations change by discovering and harnessing their creative potential. His clients include both multinationals and small enterprises. He is consultant to the HE leadership foundation and Higher Education Academy & Leadership Foundation Change Academy. To see Fred in action see www.zooangzi.com.



Details, costs & registration

The experience starts evening 6th Jan 2009 19.30 and finishes 17.00 8th Jan 2009: ie it encompasses two evenings and two full days. The maximum class size will be 16. The training will be quite intensive and there will be some essential preparation in the weeks before. The **experience costs £600** (vat inc). The fee includes training materials, lunches and tea, campus accommodation and dinners. Please complete the attached Registration Form.

Programme Administrator: Susan Wood

SCEPTrE, University of Surrey, Guildford, Surrey GU2 7X

Fax: 01483 684901

Phone: 01483 684920

Email: sceptre@surrey.ac.uk

To register your attendance, please complete and return to SCEPTrE via fax, post or email (details below)

All bookings must be accompanied by a cheque, credit card details, or purchase order, and payment must be made in full prior to the event.

Substitutions with personnel from the same institution may be made at any time before the training. ZooangZi reserves the right to cancel or reschedule a program up to 15 days before the requested program. Registrations cancelled by the client less than fifteen (15) days before the program are subject to one-half of the registration fee. "No shows" are subject to the entire fee. For more information visit www.zooangzi.com or www.surrey.ac.uk/sceptre

Title	
First name	
Surname	
Job title	
Organisation	
Contact telephone number	
Address	
Email address	
Where did you hear about the Institute?	

Please indicate if you **do not** wish to have your email address printed on the list of delegates

Special dietary requirements:
Disabilities/Access needs (hearing loop, etc):

Applied Creativity and Creative Leadership Institute	Fee	Number of places:
Fee covers instruction, course material, tea/coffee, breakfasts, lunches, car parking, dinners and overnight accommodation.	£600	

Payment method (cheque or credit card payment preferred)

Cheque – made payable to 'The University of Surrey' ☐ Purchase order* ☐ Credit card ☐

Purchase order details – leave this blank if you are not paying by purchase order

Reference number

* Please enclose your hard copy purchase order or cheque with this form. Your booking cannot be confirmed until we have received this. Please note that sending a purchase order number is not confirmation of your booking. You need to receive a confirmation letter from us.

Card details – leave this blank if you are not paying by credit card

Name on card	
Card Number	Security Code (last 3 Digits on reverse of card)
Signature	Date